# THE INSTITUTE FOR INTERNATIONAL AFFAIRS, QIANHAI

# The Institute for International Affairs, Qianhai

# 前海国际事务研究院

# **经关键前探世研** 平世理認路索罗究

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## 事实FACTS 洞见INSIGHT 影响IMPACT

前海国际事务研究院(以下简称"研究院")成立于 2020 年,是一所政策研究与学术研究并行、实践探索与理论建构互促、智库与学院协同发展的非营利性综合研究机构。

研究院在香港中文大学(深圳)与深圳市前海管理局的联合支持下,立足深圳、放眼全球,由政治经济学家、香港中文大学(深圳)教授郑永年领衔,联合来自全球的专家学者,历经五年磨砺,已成长为一所专注于为区域及国家的战略发展提供政策分析、理论研究、人才培养、交流平台的思想重镇,国际影响力不断提升。

#### 愿景

我们以"研究世界、探索前路、体认天理、经世治平"为理念,积极发挥智库"知"与"行"之间的桥梁作用,致力于做公共政策的建言者、理论创新的推动者、思想舆论的引导者、社会共识的凝聚者和前沿发展的诠释者。

#### 核心任务

我们的核心任务是帮助决策者在"不确定"的世界中寻找"确定性"。通过对世界上痛点、难点、热点问题的科学研究与分析,为政府、企业等更多决策者提供理性思维与可行性建议,以改善地方、国家、世界的政策与治理。

与此同时,通过构建学术、学科和话语三大系统,建设中国哲学社会科学自主知识体系,在国内与国际社会上塑造强大的叙事力与话语权。

#### 主要工作

#### • 学术研究: 提供原创、前沿、中立、客观的理论分析

我们的所有研究都基于对关键全球问题公正的评估、对包容开放思想的承诺、对数据与事实的严谨调研, 从而产生原创的、前沿的、中立和客观的理论与分析。

我们的研究从全球视角出发,聚焦中国政治经济学、国际关系与对外政策、全球发展与治理、经济政策、产业政策、科技创新与可持续发展、规则标准与涉外法治、企业出海、粤港澳大湾区、海洋经济、南方共同市场等领域。立足中国、放眼世界、面向未来,着力构建中国自主知识体系。

#### • 政策咨询: 为决策者提供可行性建议

我们为政府、企业等决策者提供理论框架与可行性建议,以改善地方、国家、世界的政策与治理。我们每年报送百余篇政策报告,其中多数被中央和各级地方政府所采用。

我们持续承接和推进来自政府、企业、高校等委托的重要课题,推进多个重点研究基地的建设,为中国制定 相应的战略和政策提供理论和现实依据。

#### • 国际论坛: 打造国际交流平台

我们打造政策、理论、人才培养相结合的国际交流平台,通过对不同主题的深刻讨论与思想碰撞,促进学术 与政策对话、中国与世界对话。

"海纳百川,有容乃大",我们以此为理念创办自主学术活动品牌"海纳讲座"和"百川论坛",旨在为国内外的思想者提供一个广阔而包容的平台,通过集思广益、思想碰撞,为新时代中国发展注入思想动能,为人类命运共同体贡献中国力量。

#### • 智库传播: 凝聚社会共识,构建中国的国际话语权

通过"媒体、网站、出版"传播矩阵,我们打破国际壁垒,向学界、政界、大众传播中国的声音、亚洲的声音和来自世界各地的声音。

我们的自主新媒体品牌"大湾区评论",致力于打造一个具有国际视野、提供深度内容的集权威性、前瞻性、多元性于一体的思想交流平台。我们的出版物,包括书籍《中等技术陷阱》《前海模式》《产业政策变革》等,解析国内与国际政策变化,洞见关键全球问题与现象。

#### • 教育培训: 致力干培养下一代政策领导人

我们与香港中文大学(深圳)公共政策学院形成智库与学院的有效互动与协同,助推政策研究与学术研究的 深度融合和相互促进,致力于培养公共政策与领导力方面的专业人才。

我们举办主题性质的政策培训班,就国际关系、内政外交、公共政策、城市管理、可持续发展等主题对粤港澳大湾区乃至全国的相关部门公务员或企业高管进行培训,助力各个领域的领导者提升所需的技能和策略。

公共政策 的建言者

原创知识 的构建者 理性思维 的倡导者 多元观点的汇聚者

未来人才 的培育者







## 院长简介 DIRECTOR'S PROFILE

施普林格・自然出版社(Springer-Nature) ARPE 学术期刊 (*The Asian Review of Political Economy*) 主编和罗特里奇出版社 (Routledge)《中国政策丛 书》(*China Policy Series*) 主编。

获中国北京大学法学学士 (1985)、法学硕士 (1988)、美国普林斯顿大学政治学硕士 (1992)、博士 (1995)。历任中国北京大学政治与行政管理系讲师;新加坡国立大学东亚研究所研究员、资深研究员;英国诺丁汉大学中国政策研究所教授和研究主任;新加坡国立大学东亚研究所教授、所长。曾任美国社会科学研究会 (Social Science Research Council)和美国麦克阿瑟基金会 (John D. and Catherine T. MacArthur Foundation)研究员。

主要从事国际关系、外交政策、中国内部转型 及其外部影响研究。近年来,先后出版和主编著作 百余部,其中英文专著10余部。在国际学术刊物上 发表学术论文数十篇。

2024年被美国斯坦福大学和爱思唯尔数据库评为"全球前2%顶尖科学家"。



在四十多年的改革开放中,我们国家不断推进实践创新、理论创新、制度创新,成就了从起飞、转型到跨越的"中国奇迹"。今天,世界正经历风云激荡的"百年未有之大变局",全球治理挣扎在维护多边主义和全球秩序的民主化与各自为政、自身利益至上的反全球化两大力量博弈之中,碎片化严重,国际规则重新制定的速度加快、难度加大。

作为一个兼容学术性思想库和政策研究型智库的社会科学综合性科研机构,前海国际事务研究院自创立以来,以"研究世界、探索前路、体认天理、经世治平"为理念,坚持原创的、独立的、世界领先的学术研究,探索民族性、国家性、世界性的重大问题,积极推动认识中国和认识世界的研究与学术交流平台的建设。

在各级政府和香港中文大学(深圳)的支持下,研究院招揽了一批具有国际视野、跨领域经验和专业前瞻性的国际化、创新型、专业性人才。在运营模式上,研究院探索"学术+政策+咨询"三方结合,且学术研究和政策研究并重的道路,设立以"深度研究"为导向的研究团队,以"项目管理"为框架的研究小组,并组织年度主题国际学术研讨会,建立国际化访学制度,开拓原创性学术研究。在发展目标上,研究院致力于提供高度专业化的研究,并打造跨越学科边界的、开放的知识交流氛围,成为人文社科原创性知识发展的"核心发动机"。

在这里,我感谢各位同仁的付出和努力,也感谢多方给予我们的关注和支持。我相信,如同 历史上那些重要的学术机构一样,我们正在也将持续不懈地、无惧无畏地探索我们的未来、中国 的未来和世界的未来。

郑永年





#### 政治经济学研究中心

#### **CENTRE FOR POLITICAL ECONOMY**



社会科学理论源于对社会经验实践的提炼,现有社会科学体系的源头是西方的历史和实践。对西方理论削足适履式地应用,不能科学地解释中国自身历史与实践,反而会造成思想观念的混乱。缺乏理解中国社会自身的理论工具,会使得构建基于中国实践经验之上的知识体系变得困难,而理解中国迫切需要这样一套社会科学知识体系。只有校正视角,才能在中国问题、中国命题里找到中国方案。政治经济学研究中心聚焦于中国历史、中国实践,从真实的中国历史经验和实践出发,建设中国的社会科学知识体系。

中国历史

中国实践



从真实的中国 历史经验和 实践出发 建设中国的 社会科学 知识体系



#### 郑永年|中心主任

院长 博士 美国普林斯顿大学

研究领域:国际关系、外交政策、中美关系、中国内部转型及其外部关系研究

#### 国际关系与外交政策研究中心

#### CENTRE FOR INTERNATIONAL RELATIONS AND FOREIGN POLICY



国际关系和外交政策研究中心是一个专注于研究中国对外关系和外交政策的机构。中心运用对国际政治结构演变的研究成果,为中国政府提供制定发展路线和长期战略的建议。同时,中心设计了一套系统化、标准化、可视化的决策机制,为中国政府和跨国企业提供实际操作性的政策制定建议和国际政治风险管理预案。研究团队由一群专业的、跨领域的学者组成,他们拥有扎实的国际关系理论背景和丰富的政策研究实践经验,能够深入分析国际局势的复杂性。此外,中心每年定期举办学术会议和研讨会,为政策实践者、专家学者和企业家等提供交流和学习的平台。

中国 对外关系

> 外交 政策

国际政治结构演变

系统化、标准化、可视化 的决策机制 为中国政府提供制定发展路线 和长期战略的建议

为中国政府和跨国企业提供 实际操作性的政策制定建议和 国际政治风险管理预案



梅阳|联合中心主任

助理院长、副研究员 博士 国防科技大学 研究领域: 国际安全与国防公共政策、

**听光视域**:国际女宝与国际公共政策、 军民融合战略、国防科技创新和国防工 业政策、军民科技成果双向转移转化



李杰|联合中心主任

助理研究员 博士 伦敦国王学院 研究领域: 国际政治、外交政策 分析、军政关系、军事作战理论

#### 经济政策研究中心

#### **CENTRE FOR ECONOMIC POLICY**



作为一个专业的、面向未来的研究部门,经济政策研究中心通过运用最先进的研究方法和数据分 析工具,对经济政策及相关问题进行研究。中心的研究团队由具有经济学、数据分析和政策研究等相 关学科专业背景和科研经历的专家学者组成。中心的研究工作包括分析经济数据,对各种经济政策和趋势 进行评估,并对未来经济趋势及其影响进行研究预判,从而为政府和企业科学决策提供有效的智力支持。 中心的研究人员通过撰写经济领域政策报告、发布研究报告和媒体文章、举办研讨会和论坛、参与经 济政策讨论等方式,为政府、企业和社会提供全面、专业、客观的经济政策分析及建议。中心通过与 政府机构和企业开展和保持合作,促进中心研究成果的转化和运用。中心研究成果还会以学术期刊论 文和书籍的形式发表,以向公众和学术界呈现和汇报中心的工作。中心还将与国内外学术机构和研究 机构建立合作关系,共同推动经济政策研究的发展,从而助力中国和世界其他地区和国家提高社会经 济发展的质量,促进全球经济可持续健康增长。

研究 工作 分析经济 数据

对各种经济政策 和趋势进行评估 对未来经济趋势 及其影响 进行研究预判

从而为政府和企 业科学决策提供 有效的智力支持



袁冉东丨中心主任

副院长、副研究员 博士 墨尔本大学

研究领域: 社会保障、养老保险、公共财政、人口老龄化及城镇化相关问题

#### 科技创新与可持续发展研究中心

CENTRE FOR TECHNOLOGY INNOVATION AND SUSTAINABLE DEVELOPMENT



科技创新与可持续发展,创新是手段,发展是目的,两者相辅相成、缺一不可。一方面,可持续 发展是高质量的发展,关键在于创新,即可持续发展需要是基于科技创新的发展;另一方面,科技创 新已经不仅仅是一个经济或技术问题,更是一个社会和政治问题,科技创新需要是面向可持续发展的 创新,即在考虑科学技术和商业价值的同时也要关注其社会和环境影响。在此背景下,科技创新与可 持续发展研究中心将建成以研究网络、学术期刊和资讯中心三大平台为基础的,面向政策研究、学术 研究、政府咨询和专题培训"四位一体"的学术型智库中心。研究中心将面向联合国《2030年可持 续发展议程》中提出的 17 个可持续发展目标(SDGs),围绕以下七大议题展开政策和学术研究:

- 1. 中等收入陷阱、中等技术陷阱与体制创新和改革(SDGs 目标 8 和 9)
- 2. 逆全球化、供应链重组与产业创新和升级(SDGs目标8和9)
- 3. 大国博弈、科技围堵与技术创新和突破(SDGs 目标 8 和 9)
- 4. 气候政治、"双碳"目标与绿色创新和发展(SDGs目标 12-15)
- 5. 能源革命、智慧能源与能源创新和转型(SDGs 目标 7)
- 6. 数字革命、新型基础设施与城市创新和智慧城市(SDGs 目标 11)
- 7. 两极分化、共同富裕与负责任创新和公正转型(SDGs 目标 10 和 16)



黄平|中心主任

副院长、副研究员

博士 哈尔滨工程大学(荷兰乌特勒支大学联合培养)

研究领域: 科技与创新、战略性新兴产业、区域与城市经济、绿色低碳转型

#### 企业国际化研究中心

#### CENTRE FOR ENTERPRISE INTERNATIONALIZATION



在我国高水平制度型开放、"一带一路"、双循环等国家战略驱动下,中国企业的全球化之路正在迈入一个以构建跨国公司为目标的崭新阶段,出海战略正从一些企业原本的"可选项"逐渐转变为"必选项",甚至部分行业面临"不出海,就出局"的紧迫局面。随着越来越多的中国企业参与国际市场竞争,其在海外经营中面临的涉外事务和风险管理变得日益复杂。一方面是需要持续应对跨文化管理、品牌建设、人才资源、法律合规等多方面、差异化的市场挑战;另一方面,由于全球地缘政治局势和在地国内部政治的深刻变化,企业的海外业务越来越多地受到贸易摩擦、单边制裁、在地国政治等非经济因素的冲击,迫使企业增强政治洞察力和非经营层面的应对能力。

为应对这一新形势,企业国际化研究中心旨在整合政策研究界、政界和商界资源,为出海企业提供发声渠道、深度研究以及交流平台,为各级政府部门提供政策咨询,并促进国内相关研究领域快速发展,从而更好地服务于中国企业的国际化进程和国家战略需求。

研究 方向

全球政经 形势

重点行业海外动向

涉外安全观察



#### 包宏|中心主任

助理院长、副研究员 博士 中央财经大学 (法国蒙彼利埃高等商学院联合培养)

**研究领域**:数字货币、金融风险、科技战略

#### 粤港澳大湾区研究中心

CENTRE FOR THE GUANGDONG-HONG KONG-MACAO GREATER BAY AREA



研究中心由一批毕业于海内外高校的研究人员组成。中心致力于服务粤港澳大湾区国家战略、支持区域高质量发展。研究范围主要包括政策评估、社会治理和城市规划等国家重大发展问题。依托前海国际事务研究院和香港中文大学(深圳)的全球研究、公共政策、城市学等优势学科领域,积极联合内地及港澳知名高校、科研单位,开展深入的粤港澳大湾区决策咨询研究和实证研究,为粤港澳大湾区的区域发展提供决策支持和理论支撑。同时我们也积极拓展与政府、企业的长期合作关系,积极为粤港澳大湾区"9+2"城市深度合作与长足发展服务。粤港澳大湾区研究中心致力于打造特色鲜明的粤港澳大湾区发展综合性科研平台。

国家重大 发展问题 研究 范围

社会治理

城市规划



#### 向勋宇 | 中心主任

助理研究员 博士 香港大学

研究领域: 社会政策、非营利组织管理、网络科学、社会企业家精神

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研究院招揽了一批具有国际视野、跨领域经验和专业前瞻性的国际化、创新型、专业性人才,吸引了 来自政治学、国际关系、经济、法律、社会学等多学科的人员队伍,致力于提供高度专业化研究,并打造 跨越学科边界的、开放的知识交流氛围,成为人文社科原创性知识发展的"核心发动机"。

#### 研究人员学历背景分布在 11个国家和地区



#### 研究人员



副院长、副研究员

#### 博士 哈尔滨工程大学 (荷兰乌特勒支大学联合培养)

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科技战略



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研究助理

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博士后

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#### 行政人员



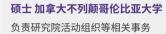
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常聪 活动主管





冯箫凝 传媒主管

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(按姓氏首字母排序)



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徐佳蓉 人力资源主管

硕士 韩国延世大学 负责研究院人力资源等相关工作



李祉萱 财务助理

硕士 英国曼彻斯特大学



负责协助研究院项目财务管理工作



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# 服务对象 OUR CLIENTS

#### 政府

为各级政府提供 从宏观到微观的 **实证经济政策研究**  向负责经济体制改革的 各级政府提供 **中长期经济和企业** 发展研究报告

在实证研究的 基础上向各级政府 **建言体制改革方案** 

向各级政府提供 政治经济风险 预测报告

#### 企业

**行业分析** 报告

追踪各行各业 的**技术进步**  为企业 **"量身定做"** 研究规划

向各类企业提供 **地缘政治经济** 风险预测报告



# 研究成果 RESEARCH **PROFILE**

#### 政策报告

政策报告是 IIA 为中央和各级地方 政府提供决策建议的最重要渠道 之一,当前已形成常态化的报送 机制。截至 2025 年 7 月, 我院 共报送政策报告 600 余篇,其中 很多得到中央主要领导批示,为 各级地方政府所采纳。报告选题 广涉外交内政:对外关注大国关 系、国际冲突与合作等; 对内关 注经济发展、科技战略、人才建 **设**等。报告兼具时政热度和学术 深度,理性、深入地剖析全球与 当代中国现状。

600+<sub>篇</sub>



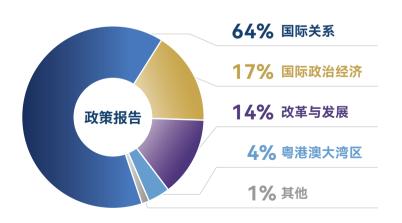












2025年度政策报告主题分类

#### 科研项目

截至 2025 年6月底, 我院已承担多项国家级、省部级及企事业单位科研项目, 覆盖全球治理与国际关系、 区域发展与合作策略、创新驱动与高质量发展等领域。

30+<sub>10</sub> 已承接课题





区域发展与 合作策略



创新驱动与 高质量发展

#### 示例

国家部委重大、重点项目——关于人工智能,产业政策与中美战略竞争研究

"实施自由贸易试验区提升战略推动前海全面扩大开放"研究

"中国特色社会主义政治经济学原理"构建

中国共产党的执政话语叙事

软科学项目——基础科研与技术应用相互促进、协调发展的创新驱动型高质量发展模式研究

深圳2035: 中国式现代化的深圳展望

中国实现共同富裕的浙江方案

深圳率先实现社会主义现代化路径研究

廉洁建设的国际比较

"前海模式": 改革、开放、创新与中国式现代化

福特基金会项目——大国与全球经济治理

腾讯数字经济项目——企业价值理念变迁与中国式现代化:人工智能时代的互联网

研究成果

#### 学术出版

#### 《IIA政策分析报告》

政策报告是我院为中央和地方各级政府提供决策 建议的最重要产品之一,选题广涉外交内政:对外关注 大国关系、国际冲突与合作等;对内关注经济发展、科 技战略、人才建设等。本系列报告为内部期刊,兼具时 政热度和学术深度,理性、深入地剖析全球与当代中国 现状。





#### 《亚洲政经评论》英文学术期刊

Asian Review of Political Economy(《亚洲政经评论》)是我院联合上海交通大学国际与公共事务学院和上海交通大学政治经济研究院主办的一本全英文学术期刊,由郑永年教授担任主编。本刊力求促进全方位理解亚洲及其他地区的政治经济,围绕传统和新兴的政治经济议题,鼓励跨学科研究,发表有理论创见和政策导向的研究成果。涵盖的主题包括但不限于发展、分配、金融、贸易、投资、产业和技术以及新兴的全球安全挑战。



#### 《中等技术陷阱:经济持续增长的关键挑战》

中国改革开放所取得的伟大成就,很大程度上依赖于内部现代化和外部全球化的互相加持,但面对当下外部环境随时发生重大变化的现状,如何实现高质量发展,完成下一阶段现代化的目标,已成为摆在我们面前的课题。在此背景下,郑永年教授及其团队基于国际和国内发展经验与教训,通过对欧美、亚洲的日本和"四小龙"(韩国、新加坡、中国台湾、中国香港)发达经济体以及拉美与亚洲那些长期陷入中等收入陷阱的经济体的比较分析,创新性地提出"中等技术陷阱"概念。本书对"中等技术陷阱"展开详细论述,指出在科技进步层面,中国想要跨越"中等技术陷阱"的发展逻辑,为未来经济建设和发展提供可行性思路。本书由中信出版社出版。



#### 中国科学院院刊《人工智能与未来社会》

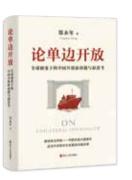
当前,我国人工智能正由"技术突破"迈向"社会融入"新阶段,急需构建前瞻性制度体系、健全治理规则、推动资源要素优化配置,以实现技术发展与社会可持续的深度耦合。为此,《中国科学院院刊》策划组织"人工智能与未来社会"专题,专题由香港中文大学(深圳)前海国际事务研究院长郑永年教授指导并携其团队共同推进。系统聚焦人工智能发展对社会结构、治理机制、经济模式与国际格局的多维影响,汇聚社会、政策、科技、经济等跨学科专家,形成理论探索与政策研判并重、技术视角与社会关切兼顾的研究合力,本专题收录文章共9篇。本专题文章从理论建构、制度设计、风险治理到战略布局,系统探讨了人工智能技术演讲与社会变



#### 《论单边开放》

在逆全球化浪潮汹涌、美国对华打压围堵持续升级的今天,传统多边合作框架正加速失效,国际秩序面临系统性解体,全球局势陷入巨大的不确定性。《论单边开放》直面这一时代剧变,从中国内外部环境的结构性变化及人工智能革命的背景出发,首次提出并系统阐释"单边开放"战略的内涵要义、理论逻辑、对中国自身发展以及全球治理的巨大意义,同时冷静剖析进一步实施所面临的现实挑战及应对之策。作者提出,单边开放是一种主动、包容又灵活的战略选择,它不是对西方规则的全盘接受,亦非狭隘的独善其身,而是一种以自主改革推动国际博弈的破

局思维,是当下中国应 对全球化逆流,在复杂 国际环境下实现国家自 主发展与国际合作辩证 统一的关键战略与创新 实践。本书于今年 6 月 由浙江人民出版社出 版。



#### 《"前海模式": 改革、开放、 创新与中国式现代化》

前海是中国式现代化的一个最有代表性、最具典型意义的鲜活案例。"前海模式"是高质量发展的"新三大法宝"——改革、开放、创新的生动实践。前海深港现代服务业合作区作为新时代国家级重大战略平台,如何依托香港、服务内地、面向世界,为中国式现代化贡献力量,是一个重大而现实的课题。本书从制度创新驱动发展、中央与地方联动、现代服务业新体系建设、深化深港合

方面出发,展现前海与 会年来改革、开放 新的全景。由"前海与 对"被题,以现现 代化的全面以现现有 大之笔,为讲好 "是独重要好 等。本书由 学出版社出版。

作以及前海新城建设等



#### 《 深圳2035: 中国式现代化的深圳展望 》

在本书中,郑永年教授携团队提出要建设"地域嵌入型"国际经济平台,探讨新发展阶段、新发展理念、新发展格局背景下社会主义现代化的基本内涵及深圳的历史使命,深度剖析社会主义现代化指标体系的构建和实现社会主义现代化路径的国际经验,聚焦国际、国家、大湾区和深圳发展四层面阐释深圳对中国式现代化的重要意义,展现中国在世界百年未有之大变局中的大国担当。本书由深圳出版社出版。



#### 学术交流平台 **HAINA & BAICHUAN**

"海纳百川,有容乃大",研究院以此为理念创办自主学术 活动品牌"百川论坛"与"海纳讲座",旨在为国内外的思想者 提供一个广阔而包容的平台,通过集思广益,积厚流广,为新时 代的中国发展注入思想动能。品牌在社会各界影响力不断攀升。 活动被人民日报、光明日报、新华社等国家主流媒体广泛报道, 累计阅读量逾千万,受到社会各界热切关注和理性讨论。

#### 海纳讲座

景山恢诞,韵与道合。形器不存,方寸海纳。为了给公众打造更广 阔的交流平台,"广纳万川入海,博采千家众长",以启智润心、切磋 争鸣,研究院推出"**海纳讲座**"活动品牌,每年一讲,聚焦国际形 势、内政外交、改革开放、创新发展等诸多时政热点内容,邀请相关领 域顶尖专家、学者进行主题演讲。直面时代话题,提供兼具现实性和学 理性的深度解读, 让公众了解相关领域的前沿动态、全球局势及我国的 应对举措,以期启蒙生省,推动社会共识。海纳讲座已举办五期,邀请 了郑永年教授、刘晓明大使、崔天凯大使、黄奇帆先生、Jeffrey Sachs教 授、沈向洋院士、颜宁院士作分享,均产生良好的学术讨论与社会关注。





刘晓明: 讲好中国故事, 提升新时 代中国国际传播影响力

光明日报客户端 光明日报全媒体记者 党文婷 2022-07-21 14-28

2022年7月15日下午,由香港中文大学 (深圳) 前海国际事务研究院主办的"海纳讲座 一一提升新时代中国国际传播影响力"成功召 开。本次讲座由中国前驻英国大使、现任中国 政府朝鲜半岛事务特别代表刘晓明作为主讲嘉 宾。刘晓明曾是中英关系史上任期最长的中国 驻英大使, 也是我国历史上任职时间最长的驻 外使节。刘晓明运用其扎实的学理基础,结合 他丰富的外交实践、和大家分享了他"讲好中国 故事"的经验和体会。



南方Plus 广东头条新闻资讯平台

怎么样讲好大湾区、深圳、前海的故 事? 中国前驻英国大使刘晓明这样答



7月15日下午, 由香港中文大学(深圳)前 海国际事务研究院主办的"海纳讲座——提升 新时代中国国际传播影响力"成功召开。本场 讲座吸引了来自社会各界的目光, 并得到深 圳市有关单位以及国内主流媒体的大力支



**'海纳讲座——共同富裕与中国企** 业发展前景"在深圳前海成功举办

新华社广州12月14日电(记者马晓澄) 2021年12月13日下午,香港中文大学(深



郑永年: 共同富裕必须是包容式、 开放式的发展

光明日报客户端 光明日报全媒体记者 党文婷 2021-12-15 12:13

改革开放以来,中国促成8亿人口脱离绝对 贫困,创造了世界经济史上的奇迹。曾经"让一 部分人先富起来"是改革开放的主题、为中国企 业的发展提供了有利的政策环境、让企业成为 中国社会经济可持续发展的主体。如今"共同富 裕"已经成为新时期经济发展中最重要的议题之 一, 也将决定和影响今后中国企业发展的政策 环境。

基于此, 12月13日下午, 香港中文大学 际事务研究院举办了首期"海纳讲座"。本期讲 座聚焦"共同富裕与中国企业发展前景"这一主 题,由香港中文大学(深圳)校长讲座教授、 人文社科学院代行院长、全球与当代中国高等 研究院院长、前海国际事务研究院院长郑永年 教授作为主讲人,为在场来宾分享他对"共同富 裕"的解读,并为中国企业未来的发展提出更多



- (SDSN)主席Jeffrey Sachs在论坛结束后散步交流 02. 中国人民外交学会理事会顾问、中国前驻美国大使崔天凯先生作主题演讲 03. 重庆市原市长黄奇帆先生作主题演讲









#### 学术交流平台 HAINA & BAICHUAN

#### 百川论坛

自 2021 年起,研究院每年举办多场不同主題的"**百川论坛**",盛邀各领域专家和学者、资深政策研究人员、企业家及政府官员,深入探讨有关中国外部环境、产业政策、双碳战略、中国政治经济理论与实践、政党与现代化等多元话题,为中国制定相应的战略和政策提供理论和现实依据。

"**百川论坛**"品牌活动累计已邀约嘉宾近百人,包括重量级专家学者和业界先锋力量。杨洁勉、潘家华、李扬、于洪君、龙永图、林毅夫、张燕生、袁明等专家发表主旨演讲、分享真知灼见,为中国和世界贡献中国方案、中国智慧和中国力量。























- 01. 前海国际事务研究院郑永年教授作主旨演讲
- 02. 中国国际经济交流中心张燕生老师作主旨演讲
- 03. 新加坡南洋理工大学陈光炎教授发言
- 04. 中国社会科学院金碚教授作主旨演讲
- 05. 香港中文大学(深圳)徐扬生校长发言 06. 北京大学林毅夫教授作主旨演讲
- 07. 龙永图部长作主旨演讲
- 08. 上海国际问题研究院杨洁勉博士作主旨演讲
- 09. 第三届中国政治经济学理论与实践"产业与现代化;中国与世界"2024研讨会
- 10. 北京大学燕京学堂名誉院长袁明教授作主旨演讲
- 11. 第四届中国外部环境的变化与评估:中国与全球大国关系2024研讨会
- 12. 12家企业与前海国际事务研究院签署战略合作框架协议













01. 前香港行政长官林郑月娥作祝贺 02. 全球与当代中国高等研究院成立仪式 03. 前海国际事务研究院办公楼交付仪式 04. 郑永年教授受邀参加新华网思客云丘山年会 05. 《中等技术陷阱:经济持续增长的关键挑战》新书发布会



# 深圳市前海管理局副局长王锦侠 交付楼宇"钥匙"



(中等显术范围:







06.博士后工作站授牌仪式 07.研究院联合承办首届前海论坛,郑永年教授受邀作主旨演讲 08.郑永年教授受邀参加中国发展高层论坛2025年年会 09.郑永年教授受邀参加博鳌亚洲论坛2025年年会 10.郑永年教授受邀参加第四届"携手圆梦——两岸同胞交流研讨活动" 11. 2024 年"读懂中国"国际会议嘉宾对话现场























- 03. 海纳讲座嘉宾莅临前海国际事务研究院
- 04. 俄罗斯战略界学者代表团来访
- 05. 中印新经济对话: 数字经济与绿色发展
- 07. 马来西亚企业中高级管理人员代表团来访
- 08. "和平共处五项原则"发表70周年纪念论坛
- 09. 中印对话: 经贸与多边合作展望
- 06. 哥伦比亚大学校级教授、联合国可持续发展解决方案网络(SDSN)主席Jeffrey Sachs 教授及夫人参访前海国际事务研究院







#### 项目介绍

为服务"**国家治理体系和治理能力现代化**"的战略目标,香港中文大学(深圳)统筹优质的教学和科研资源,汇聚著名专家学者、面向公共部门领导人才、企事业单位专业人士及企业高管,推出中短期的可定制的高级公共管理研修项目。高级公共管理研修项目中心于 2022 年 3 月成立,由郑永年教授担任项目主任,致力于培养能够客观和理性地跟进世界局势变化、领会中央精神和战略思维,且全面和系统地掌握新型数字化治理工具,并具有全球视野和中国情怀的高层次国际化公共管理人才。

研修项目中心科学规划课程体系、建设多元师资队伍、创新多维教学形式,以开放性、科学性、应用性、前瞻性为导向,根据各政府部门的具体要求量身定制培训方案。迄今为止,研修项目中心承接了深圳市委组织部、深圳市检察院、龙岗区委组织部、宝安区委组织部、中山市委组织部、珠海市委组织部、杭州市萧山区委组织部等多期专题研修班项目。依托大学丰富多元的教学资源和文化底蕴,为学员提供与学界泰斗、业界精英及政策制定者深入交流学习的机会。

#### 项目特色

#### 郑永年教授团队的原创课程体系

基于郑永年教授团队多年研究成果开发的原创课程体系,全面和系统地呈现多年来对我国社会经济发展的独到观察和原创性见解,揭秘世界局势变迁和我国政治经济运行的底层逻辑。课程内容涉及国际关系、政治经济、区域发展、产业政策、城市治理等公共治理的各个方面。











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#### 2024 年项目回顾

74位

邀请师资

1353名

培训处科级以上政府官员和 国有企事业单位管理人才 49 场

开展主题讲座 圆桌论坛

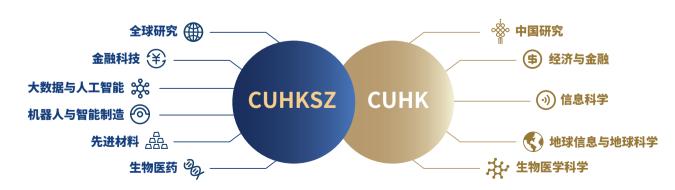
6 场

**21** ±

现场教学

横跨深港的雄厚国际化师资队伍

本研修项目将由**香港中文大学(深圳)和香港中文大学**两校前沿领域的资深教授和研究人员进行授课



#### 课程模块

包括核心模块、专题模块和定制模块三个部分。具体课程将以核心和专题模块涉及的主题为基础,结合最新的国内外形势变化和热点问题对课程进行设计和安排。核心模块突出对中国共产党执政经验和中国特色社会主义政治经济学的理解和研究;专题模块涵盖了城市管理中的各个公共政策议题;定制模块根据服务对象的目标和需求量身定制。



核心 模块

中国共产党执政经验

中国社会主义政治经济学

现代化建设与共同富裕

专题 模块



百年未有之 大变局下的 外部环境



新常态下的 宏观经济形势



新时代 国家产业政策

粤港澳 融合发展与 大湾区建设



城市化与城际、 城乡协同发展



智慧城市 建设

城市安全与 制度设计



社会政策与 城市治理



创新产业转型 与城市升级

ૡ૾ૢ

定制模均



根据服务对象的目标和需求量身定制

#### 精彩案例









- 1. 大运深港国际科教城高质量发展专题班合影
- 2. 粤港澳城市竞合与大湾区协同发展专题培训班开班仪式

5. 中山市"向深圳学习深中融合互动发展"专题研修班开班仪式

- 3. 粤港澳大湾区高质量发展研修班高峰对话
- 4. "推进粤港澳大湾区建设专题研讨班"圆桌论坛

- 6. 唐杰教授专题讲座
- 7. 杭州市萧山区"潮学堂"一把手能力提升专题培训班开班动员
- 8. 河套深港科技合作区进行实地考察
- 9. 郑永年教授专题讲座









### IIA 奖学金 IIA SCHOLARSHIP

#### 概述

为鼓励和推进基于交叉学科之上的政策科学研究,培养政策分析人才,前海国际事务研究院设置"**IIA 奖学金**",用于资助符合条件的全日制硕士或博士研究生,助力他们实现在目标领域内深耕。

IIA奖学金获得者在获得资助期间,应为研究院提供与研究工作相关的服务,

具体内容通过最终IIA奖学金人才协议商定。

获得研究院资助的攻读硕士或博士学位的候选人将获得研究院 IIA Fellowship 名誉。

#### 申请程序

IIA奖学金采取候选人申请、研究院初筛、专家委员会面试评审的方式。



详情信息可发送 Email 至 iia-hr@cuhk.edu.cn 进行咨询。

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其他要求

# 招聘信息 JOIN US

#### 招聘岗位

资深研究员 / 研究员 / 副研究员 / 助理研究员 / 博士后/访问学者

#### 岗位职责

- 关注当代中国的发展,对国际关系、经济、 政治、公共政策、全球事务、全球政治、 经济或相关领域问题进行深入的学术和政 策研究:
- 参与智库战略咨询,为政府部门提供决策 咨询服务, 撰写政府政策报告;
- 独立在相关专业领域承担重点课题项目工 作, 撰写相关报告或论文;
- 参与或主导研究院的相关活动,包括学术 论坛、圆桌讨论会和公开讲座等;
- 参与研究院与全球其它研究机构的交流合 作,并完成研究院的各专项建设工作与研 究院相关的其它工作。

#### 岗位要求

- 拥有在国际关系、政治学、经济学、社会学 或相关领域的海内外博士学位;
- 致力于从事公共政策、国际关系、国际政治 经济、经济、大数据分析等方向的研究工作, 也包括对这些领域深感兴趣的理工科类研究者;
- 有较强的政策分析能力和扎实的科研能力, 有高质量的论文发表记录者优先;
- 年龄不限,曾参与或主持重大政府项目、撰 写过发展报告者优先;
- 能够熟练使用中英双语作为工作语言撰写研 究论文和政策分析报告。

#### 福利待遇

- 提供有国际竞争力的薪资 根据申请人的资历和经验提供有国际竞争力的薪资,高端领军人才或研究 能力特别突出的拔尖人才,薪酬待遇可面议;
- 充足的科研项目经费支持 提供充足的科研项目经费支持与团队建设支持;
- 支持申请各类项目和津贴 支持申请各类国际/国家/省/市人才项目和津贴;
- 丰厚的员工福利 提供丰厚的员工福利,包括但不限于现代化人才公寓、带薪年假、 年终绩效奖励、六险一金、节日福利费、年度健康体检、免费通勤班车, 协助子女申请入读香港中文大学(深圳)附属幼儿园/学校等福利;
- 研究院强大的资源网络 将受益于研究院强大的资源网络,有机会与学术界、政治界、 媒体界以及商界等知名人士接触交流。

#### 申请流程

申请者请准备以下材料发送至邮件: iia-hr@cuhk.edu.cn, 邮件标题为"申请岗位+姓名"。

#### 申请材料应包含以下信息:

- 1. 个人简历(包含教育背景、工作经历、论文著作、科研经历与成果等);
- 2. 两篇代表性论著或研究报告全文;
- 3. 学位学历证书和其他必要的证明材料。

#### 工作地点

广东省深圳市前海深港合作区前海深港青年梦工场9号楼



supporting regional and national strategic development through policy analysis, theoretical research, professional education and training, and by providing exchange platforms.

#### **OUR VISION**

Embracing the philosophy of "studying the world, exploring the path ahead, understanding universal principles, and governing for the greater good", we strive as a think tank to act as a bridge between knowledge and action, to provide advice to public decision making, to promote theoretical innovation, to serve as a guide for public opinion, to foster social consensus, and to interpret leading-edge developments.

#### **OUR MISSION**

Our core mission is to help decision-makers seek certainty in an uncertain world. Through scientific research and analysis of the world's pain points, difficulties, and most topical issues, we provide theoretical frameworks and feasible suggestions for government, enterprises, and other decision-makers to improve local, national, and global policies and governance.

At the same time, by building the three main structures of academics, disciplinarity and discourse, we will create an inclusive knowledge system for the social sciences based on Chinese philosophy and create a strong voice and narrative power in the domestic and international communities.

#### **MAIN WORK**

#### · Academic research: providing original, leading-edge, impartial and objective theoretical analysis.

All our research is based on fair-minded assessment of key global issues, commitment to inclusive and open thinking, and rigorous investigation of data and facts, to produce original, leading-edge, impartial and objective theories and analysis. Our research starts from a global perspective, focusing inter alia on China's political economy, international relations and foreign policy, global development and governance, economic policy, industrial policy, scientific and technological innovation and sustainable development, rules and standards and international-related rule of law, internationalization of Chinese enterprises, the Guangdong-Hong Kong-Macao Greater Bay Area, marine economy, and the Southern China Common Market. Based in China, looking to the world and facing the future, we strive to build China's inclusive knowledge system.

#### Policy consultation: providing feasible suggestions for decision makers

We provide theoretical frameworks and feasible suggestions for decision-makers such as government and enterprises to improve local, national and global policies and governance. We circulate more than 100 policy reports each year, most of which are taken up by Central Government and various levels of local government.

We continue to undertake and implement important projects commissioned by government, enterprises, universities and others; develop key research bases; and provide theoretical and practical foundations for China to formulate corresponding strategies and policies.

#### International Forum: Building an International Exchange Platform

We have built an international exchange platform that brings together policies, theory, and professional education and training. Through in-depth discussions and brainstorming of ideas on diverse topics, we promote dialogue between academia and policy-makers, and between China and the world.

"The ocean draws from all rivers, and from such tolerance comes its greatness." Based on this concept, we have founded our own academic programme brands, the "Haina Lecture" and the "Baichuan Forum" series, aiming to provide a broad and inclusive platform for thinkers from home and abroad. By brainstorming and contending, we aim to inject intellectual momentum into China's development in the New Era and to bring China's strength to the service of humanity's shared future.

#### Think tank communication: promote social consensus and build China's international discourse power

Through the communication matrix of media, website, and publishing, we transcend international barriers and transmit the voices of China, Asia, and the world to academia, politics, and the public.

Our independent social media brand "Greater Bay Area Review" is dedicated to creating an authoritative, forward-looking and diverse thought-exchange platform with an international perspective and in-depth content. Our publications, including books such as The Middle Technology Trap, The Qianhai Model and Industrial Policy Change, analyze domestic and international policy changes and provide insights into key global issues and phenomena.

#### Education and Training: our commitment to cultivating the next generation of policy leaders

We have established effective think tank/university interaction and collaboration with the School of Public Policy of CUHK-Shenzhen. Together we promote deep integration and a symbiotic relationship between policy research and academic research, with a shared commitment to cultivating professional excellence in public policy and leadership. We organize thematic policy training courses for civil servants and corporate executives from relevant organizations in the Guangdong-Hong Kong-Macao Greater Bay Area and from across China on topics such as international relations, domestic and foreign affairs, public policy, urban management, and sustainable development, helping leaders in multiple fields to sharpen requisite skills and strategies.

**AS ADVOCATES** OF SOUND PUBLIC POLICY

AS ARCHITECTS **OF ORIGINAL KNOWLEDGE** 

AS CHAMPIONS **OF RATIONAL** THOUGHT

**AS CURATORS** OF DIVERSE **PERSPECTIVES**  AS CULTIVATORS OF FUTURE TALENT



## **DIRECTOR'S PROFILE**

Professor Zheng is Editor of The Asian Review of Political Economy (Springer-Nature) and Editor of China Policy Series (Routledge).

Professor Zheng is Editor of The Asian Review of Political Economy (Springer-Nature) and Editor of China Policy Series (Routledge). Professor Zheng graduated from Peking University (BA in International Relations, 1985; MA in Political Theory, 1988) and Princeton University (MA in Political Science, 1992; PhD, 1995). He was a Lecturer in the Department of Politics and Public Administration of Peking University (1988-1990); Research Fellow and Senior Research Fellow of the East Asian Institute, National University of Singapore (1997-2005); Professor and Research Director of the China Policy Institute, University of Nottingham (2005-2008); Professor and Director of the East Asian Institute, National University of Singapore (2008-2020). He was a Fellow of the US Social Science Research Council-MacArthur Foundation (1995-1997) and a John D. and Catherine T. MacArthur Foundation Fellow (1998-2000).

Professor Zheng's main research interests are international relations, China's foreign policy, China's domestic transformation and its external impact. He has authored and edited some one hundred books, including more than a dozen monographs in English. He has published numerous research papers in academic journals.

Professor Zheng has been selected as one of the Top 2% Scientists ranked by Stanford University and Elsevier in 2024.



Over the past forty years of reform and opening, China has continuously driven forward practical, theoretical and institutional innovation, achieving the Chinese Miracle: soaring growth, institutional transformation, and finally competitive breakthrough. Today, the world is undergoing unprecedented turbulence in the "great changes unseen in a century." Global governance finds itself caught between the competing forces of multilateralism and democratization of the global order on one side, and unilateralism and self-interest-driven deglobalisation on the other. Fragmentation is severe, and while the pace of re-establishing international rules has quickened, the challenges have grown exponentially.

As a comprehensive social science research institution combining the strengths of an academic research centre and a policy think tank, the Institute for International Affairs, Qianhai, has adhered to the principles of "Researching the World, Exploring the Path Ahead, Understanding Universal Truths, and Governing for the Greater Good"since its inception. It is committed to original, independent, and world-class academic research, addressing significant national, cultural, and global issues while actively fostering platforms for understanding both China and the world through research and scholarly exchange.

With the support from various levels of government and The Chinese University of Hong Kong, Shenzhen, the Institute has attracted a cohort of internationally-minded, interdisciplinary, and forward-thinking talent with cutting-edge expertise. In its operational model, the Institute integrates" academic research, policy analysis, and consultancy," balancing academic and policy research with equal emphasis. It has established research teams guided by"in-depth study"and project groups structured around"project management." The Institute also organizes annual international academic conferences on thematic issues, promotes international visiting scholar programs, and pioneers original academic research. In its aspirations, the Institute aims to deliver highly specialized research while fostering an open and interdisciplinary knowledge-sharing environment. It seeks to become the "Core Engine" for advancing original knowledge in the humanities and social sciences.

Here, I extend my heartfelt gratitude to my colleagues for their dedication and effort, as well as to all who have supported and encouraged us. I firmly believe that, like other pivotal academic institutions throughout history, we are, and will continue to be, unwavering and fearless in exploring the future—our future, China's future, and the world's future.

#### **Zheng Yongnian**



#### **CENTRE FOR POLITICAL ECONOMY**



Social science theories are derived from the distillation of social experiences and practices. The existing social science framework originates from the history and practices of the West. Rigidly applying Western theories in a"Procrustean Bed" manner not only fails to scientifically explain China's unique history and practices but also leads to conceptual confusion. Without theoretical tools tailored to understanding Chinese society, constructing a knowledge system grounded in China's practical experiences becomes an arduous task. Yet, the need for such a social science knowledge system is both pressing and essential for comprehending China. Only by recalibrating perspectives can one identify Chinese solutions for China's issues and propositions. Focusing on Chinese history and practice, the Centre for Political Economy is engaged in the creation of a Chinese social science knowledge system based on actual Chinese historical experiences and practices.







Based on Actual Chinese Historical Experience and Practice

Create a Chinese Social Science Knowledge System



#### Zheng Yongnian | Head

Director Ph.D., Princeton University

**Research Fields:** International Relations, China's Foreign Policy, Sino-US Relations, China's Domestic Transformation and its External Relations

# CENTRE FOR INTERNATIONAL RELATIONS AND FOREIGN POLICY



The Centre for International Relations and Foreign Policy is dedicated to researching China's foreign relations and diplomacy. Leveraging insights from studies on the evolution of international political structures, the Centre provides strategic recommendations to the Chinese government for developing policy roadmaps and long-term strategies. The Centre has also designed a systematic, standardised, and visualized decision-making framework, offering practical policy advice and international political risk management plans to the Chinese government and multinational corporations. Its research team comprises highly skilled, interdisciplinary scholars with robust theoretical backgrounds in international relations and extensive experience in policy research, enabling them to deeply analyse the complexities of global affairs. In addition, the Centre hosts annual academic conferences and seminars, creating a platform for policymakers, experts, scholars, and entrepreneurs to engage, exchange ideas, and learn from one another.

China's Foreign Relations

China's Foreign Policy Study the Structural Evolution of International Politics

Create a Systematic, Standardised and Graphic Decision-making Framework Make Recommendations for the Chinese Government to Consider in Formulating Development Trajectories

Provide Recommendations for Practical Policy Formulation and International Political Risk Management Both to the Chinese Government and to Multinational Enterprises



#### Mei Yang | Co-Head

Assistant Director, Associate Research Fellow Ph.D., National University of Defense Technology Research Fields: Sino-U.S.Defense and Security Affairs, Defense related Innovation and Industry Policy, Civil-Military Fusion Strategy, Military-Industrial Complex



#### Li Jie | Co-Head

Assistant Research Fellow Ph.D., King's College London Research Fields: International Politics, Foreign Policy Analysis, Civil-Military Relations, PLA Operational Doctrine

#### **CENTRE FOR ECONOMIC POLICY**



As a professional and forward-looking research department, the Centre for Economic Policy employs cutting-edge research methodologies and data analysis tools to study economic policies and related issues. The Centre's research team is composed of experts with specialized academic backgrounds and research experience in economics, data analysis, and policy studies. The Centre's work involves analyzing economic data, evaluating various economic policies and trends, and forecasting future economic developments and their potential impacts. These efforts aim to provide effective intellectual support for informed decision-making by governments and businesses. The Centre's researchers contribute to the public discourse by preparing policy reports in the economic domain, publishing research findings and media articles, hosting seminars and forums, and participating in discussions on economic policies. To enhance the practical application of its research, the Centre actively collaborates with government agencies and businesses. Research outcomes are also shared with the academic community and the public through academic articles and books. Furthermore, the Centre fosters partnerships with academic and research institutions both domestically and internationally, advancing the development of economic policy research. These efforts aim to improve the quality of socioeconomic development in China and other regions and countries, while promoting sustainable and healthy growth in the global economy.

Research Work

Economics Data Analysis Evaluation of Economic Policies and Trends Research-based Forecasts of Future Economic Trends and their Impacts Provide Actionable
Intellectual Support for
Rational Decision
making by Governments
and Enterprises



Yuan Randong | Head

Associate Director, Associate Research Fellow Ph.D., University of Melbourne

**Research Fields:** Issues Related to Social Security, Pension Insurance, Public Finance, Population Aging and Urbanization

# CENTRE FOR TECHNOLOGY INNOVATION AND SUSTAINABLE DEVELOPMENT



Technological innovation and sustainable development are intrinsically interconnected: innovation serves as the means, while development remains the ultimate goal. The two are mutually reinforcing and indispensable. On the one hand, sustainable development represents high-quality development, with innovation as its cornerstone—it requires progress driven by technological advancements. On the other hand, technological innovation has transcended being merely an economic or technical issue; it has become a social and political concern. Innovation must align with the principles of sustainable development, balancing scientific and commercial value with social and environmental impacts. In this context, the Centre for Technology Innovation and Sustainable Development will be built on three main platforms research network, academic journal and information hub - supporting four workstreams: policy research, academic research, government consultancy and specialized training. The Centre will undertake policy and academic research on the 17 Sustainable Development Goals (SDGs) proposed in the United Nations 2030 Agenda, focusing on the following seven topics:

- 1. The middle-income trap, the middle-technology trap, and institutional innovation and reform (SDGs 8 and 9)
- 2. Reverse globalization, supply chain restructuring and industrial innovation and upgrading (SDGs 8 and 9)
- 3. Great Power Games, technological containment, and technological innovation and breakthrough (SDGs Goals 8 and 9)
- 4. Climate politics, carbon neutrality, and green innovation and development (SDGs 12-15)
- 5. Energy revolution, smart energy, energy innovation and transformation (SDG 7)
- 6. Digital revolution, new infrastructure, urban innovation and Smart Cities (SDG 11)
- 7. Bipolarization, common prosperity, responsible innovation and equitable transition (SDGs 10 and 16)



Huang Ping | Head

Associate Director, Associate Research Fellow
Ph.D., Harbin Engineering University (joint training with Utrecht University)
Research Fields: Science, Technology and Innovation, Strategic Emerging Industries,
Regional and Urban Economies, Green and Low-Carbon Transition

# CENTRE FOR ENTERPRISE INTERNATIONALIZATION Tencent Bill Tencent Bill

Driven by China's high-level institutional opening-up, the "Belt and Road Initiative," and the dual circulation strategy, the globalization of Chinese enterprises is entering a new phase, characterized by the ambition to establish themselves as multinational corporations. Going global has transitioned from being an optional strategy for some companies to a necessity, with certain industries facing an urgent reality of "go global or be left behind." As more Chinese enterprises participate in international markets, the complexities of managing cross-border operations and risk management have grown significantly. On the one hand, they must navigate diverse market challenges, including cross-cultural management, brand building, talent acquisition, and legal compliance. On the other, profound changes in global geopolitical dynamics and domestic politics in host countries have intensified the impact of non-economic factors such as trade disputes, unilateral sanctions, and local political risks on overseas business operations. These developments compel enterprises to enhance their political acumen and their ability to address non-commercial challenges.

To address this evolving landscape, the Institute has established the Centre for Enterprise Internationalization. The Centre integrates resources from policy research, government, and industry to provide Chinese enterprises with a platform for advocacy, in-depth research, and exchange. It also offers policy advice to government bodies at all levels and fosters the rapid development of related domestic research fields, thereby supporting the internationalization of Chinese enterprises and aligning with national strategic objectives.

Research Directions

Global Political Economy Development Trends of Key Industries International Security Studies, etc



#### Bao Hong | Head

Assistant Director, Associate Research Fellow Ph.D., Central University of Finance and Economics

Research Fields: Digital Currency, Financial Contagion and Risks, Technology Strategy

#### CENTRE FOR THE GUANGDONG-HONG KONG-MACAO GREATER BAY AREA



The Centre for the Guangdong-Hong Kong-Macao Greater Bay Area is comprised of a team of scholars who graduated from prestigious universities both domestically and abroad. The Centre is dedicated to serving the national strategy for the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and supporting the region's high-quality development. Its research focuses on key national development issues, including policy evaluation, social governance, and urban planning. Leveraging the strengths of the Institute and The Chinese University of Hong Kong, Shenzhen, in global studies, public policy, and urban studies, the Centre actively collaborates with renowned universities and research institutions in mainland China, Hong Kong, and Macao. It conducts in-depth policy research and empirical studies tailored to the GBA, providing decision support and theoretical foundations for regional development. Additionally, the Centre proactively builds long-term partnerships with governments and enterprises, contributing to the deep integration and sustainable growth of the GBA's"9+2"cities. The Centre aspires to become a distinctive and comprehensive research platform for advancing the region's development.

Research Scopes

Social Governance

Significant National Development Issues

Policy Evaluation

Provided The Policy Evaluation

Planning



Xiang Xunyu | Head

Assistant Research Fellow Ph.D., University of Hong Kong

**Research Fields:** Social Policy, Nonprofit Management, Network Science, Social Entrepreneurship



The Institute has attracted a diverse team of international, innovative and highly specialized professionals with global perspectives, interdisciplinary expertise and and forward-looking acumen. Drawing talent from fields such as political science, international relations, economics, law, and sociology, the Institute is committed to delivering highly specialized research and fostering an open knowledge exchange environment that transcends disciplinary boundaries. It aspires to serve as the "core engine" for the development of original knowledge in the humanities and social sciences.

#### Research & Study Experience From **11** Countries and Regions



#### **Research Team**



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#### Ph.D., King's College London

Research Fields: International Politics, Foreign Policy Analysis, Civil-Military Relations, PLA Operational Doctrine



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Assistant Research Fellow

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DI. TE WEI

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Research Fields: Artificial Intelligence Management, Digital Platform Economy, Social Justice



Liu Jiale

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Research Fields: Public Policy in Cities, Urban and Regional Governance, Housing and Land Management



#### **Wang Qingnan**

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#### M.Sc., London School of Economics and Political Science

Research Fields: Transatlantic Relations, U.S. Congressional, Politics and Legislation, Knowledge Production and Discourse, Cross Border Legal Dispute Research



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#### M.Sc., University of Glasgow

**Research Fields:** Quantitative finance, International finance, Macroeconomics



#### Yang Zihan

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**Research Fields:** Social Welfare, Public Policy Analysis, Aging Population, Family-Based Elderly Care

#### **Research Assistants**



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Research Fields: Grand Strategy, Securitization, Geopolitics and International Relations Theory



Chengzhe Zhou

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#### M. A., Columbia University

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Zeng Yiyao

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Research Fields: Financial Risk, Digital Economy, and Sustainable Development



Zhang Huiwen
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#### M. A., University of Maryland

Research Fields: Digital Economy and Industrial Development, Digital Technology and Social Governance, Science, Technology and Innovation Policy

#### Non-resident Fellows



Hans d'Orville

Principal Adviser at UNESCO International Centre for Creativity and Sustainable Development. PhD in University of Konstanz

Research Fields: International Policy, Strategic Planning and Communications



Mehri Madarshahi

President of the Global Cultural Network. Vice Chairman of the Beijing Asia-Pacific Exchange and Cooperation Foundation.

Research Fields: Environmental Sustainability, Circular Economy and Urban Reconstructions, Technological Innovations and SDGs, and Outer-Space Scientific Developments.



**Prof.Brantly Womack** 

Professor of Foreign Affairs Emeritus and Senior Fellow, the Miller Center, University of Virginia

Research Fields: Mainly Focused the Field of Contemporary Chinese Politics



Prof. Li Cher

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Associate Professor, The Chinese University of Hong Kong

Research Fields: International Political Economy, Development Policy, China's Political Economy



Prof. Wang Da

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Professor, Jilin University

Research Fields: International Finance, US Economy, Economic Security, and International Political Economy



#### **Administration Team**



Wang Xinyan

Secretary-General

#### M.A.Interp., University of Surrey

In overall charge of the operation and administrative affairs of the Institute



**Event Officer** 

M.Ed., University of British

In charge of the event organization



Feng Xiaoning

Media Officer

#### M.A., Berkeley College

In charge of the social media and publishing operations



An Lina

Supervisor

#### M.S., Wake Forest University

In charge of the Executive Development Program of Public Administration



**EDP Team** 

Wang Yanzheng

**Executive Officer** 

#### M.A., The Chinese University of Hong Kong, Shenzhen

In charge of the academic affairs of the Executive Development Program of Public Administration

(In alphabetical order by surname)



**General Affairs Officer** 

#### M.Sc., Australian National University

In charge of the publicity and general administrative affairs of the Institute



Xu Jiarong

HR Officer

#### M.A., Yonsei University

In charge of the HR management of the Institute



Li Zhixuan

Finance Assistant

#### M.Sc., The University of Manchester

Assisting the financial management of the projects of the Institute



**Wang Bingyun** 

Media Assistant

#### M.A., University of Melbourne

Assisting the operation of the video accounts and other social media.



Yingwen Zhang

HR Assistant

#### M.Sc., Queen Mary University of

Assisting the HR management of the Institute



# OUR CLIENTS

#### Government

Providing macro- and micro-level empirical economic policy research for all levels of government Providing analysis on medium- and long-term economic and industrial development for all levels of government bodies responsible for economic system reform

Advising
governments at all
levels on institutional +
reform, based on
empirical research

Providing political economy risk forecasting for centra and local government

#### **Business**

Providing industry sectors with analytical reports

Tracking technological advancements across industry sectors

Offering customized regulatory research

Providing analysis on geopolitical and economic risks



Policy reports are one of the most vital channels through which the Institute provides decision-making recommendations to the central and local governments. A regularized submission mechanism has been established, and by July 2025, the institute had submitted more than 600 policy reports. Most of these reports received directives from senior central government leaders and were adopted by various local governments. The reports cover a wide range of topics, both domestic and international: externally, they address major power relations, international conflicts, and international cooperation; internally, they focus on economic development, technology strategies, talent cultivation, and more. Combining topical relevance with academic rigour, these reports provide rational and in-depth analyses of global

dynamics and contemporary China's realities.

600+ **Policy Reports** 











Overview of Topics in the 2025 Policy Report

#### **RESEARCH PROJECTS**

Up to the end of June 2025, the Institute has completed more than 30 projects, by collaborating with government bodies or enterprises, covering various fields such as the selection of Global Governance and International Relations, Regional Development and Cooperation Strategies, and Innovation and High-Quality Development.

30+ Projects Undertaken



**Global Governance** and International Relations



Regional Development and Cooperation **Strategies** 



**Innovation and High-Quality** Development

#### **Examples**

Major and Key Projects of National Ministries and Commissions -- Research on Artificial Intelligence, Industrial Policy, and Sino-U.S. Strategic Competition

Research on "Implementing the Free Trade Pilot Zone Enhancement Strategy to Promote the Comprehensive Opening-up of Qianhai"

Establishing the Principles of the Political Economy of Socialism with Chinese Characteristics

The Governance Discourse Narratives of the Communist Party of China

Soft Science Project -- Research on an Innovation-Driven High-Quality Developmen Model in which Basic Scientific Research and Applied Technology Promote Each Other and Develop in a Coordinated Manner

Shenzhen 2035: Shenzhen and Chinese Modernization

The Zhejiang Model for Achieving Common Prosperity in China

Study on the Path of Shenzhen Taking the Lead in Realising Socialist Modernisation

International Comparative Study of the Promotion of Clean Government

"Qianhai Model": Reform, Opening-up, Innovation, and Chinese Modernization

Ford Foundation Project -- Major Powers and Global Economic Governance

Tencent Digital Economy Project -- The Evolution of Corporate Value Concepts and Chinese Modernization: The Internet in the Age of Artificial Intelligence

#### **ACADEMIC PUBLISHING**

#### IIA Policy Analysis Report Series

Policy analysis reports represent one of the Institute's most significant contributions to facilitating decision-making for the central and local governments. The reports encompass a broad range of topics, spanning both international and domestic affairs. Internationally, they focus on major power relations, international conflicts, and international cooperation. Domestically, they address issues such as economic development, technological strategies, and talent cultivation. As an internal publication, this series combines topical relevance with academic rigour, offering rational and in-depth analyses of global trends and contemporary China's realities.



#### Asian Review of Political Economy

Asian Review of Political Economy is a fully English academic journal jointly sponsored by IIA, the School of International and Public Affairs of Shanghai Jiao Tong University, and the Institution of Politics and Economics of Shanghai Jiao Tong University, with Professor Zheng Yongnian serving as the editor-in-chief. The journal aims to publish theory-driven and policy-oriented research on a wide range of political economy issues. It focuses on both conventional and emerging topics of political economy, including but not limited to development, distribution, finance, trade, investment, industry and technology,

as well as emerging global security challenges. As an outlet for timely publications with novel approaches, the journal is dedicated to promoting a comprehensive

understanding of the political economy of Asia and beyond. The journal encourages interdisciplinary studies across different issue areas and fields of inquiry. It seeks to bring scholars and practitioners into conversations with one another, and is committed to the publication of works valuable to the academy, governments and non-governmental sectors.



#### The Middle Technology Trap: A Key Challenge to Sustainable Economic Growth

The remarkable achievements of China's reform and opening-up have largely depended on the mutual reinforcement of internal modernization and external globalization. However, in the face of the rapidly changing external environment, the question of how to achieve high-quality development and accomplish the next stage of modernization has become a pressing issue. Against this backdrop, Professor Zheng Yongnian and his team, drawing from both international and domestic development experiences and lessons, have innovatively introduced the concept of the "Middle-Technology Trap" through a comparative analysis of developed economies in Europe, the U.S., Japan, the "Four Asian Tigers" (South Korea, Singapore, Taiwan, and Hong Kong), as well as Latin American and Asian economies that have long been trapped in the middle-income category. This book offers a detailed discussion on the "Middle-Technology Trap," highlighting the developmental logic China must follow to overcome this challenge in the realm of technological advancement, and provides feasible strategies for future economic construction and growth. The book is published by CITIC Press.



#### Bulletin of the Chinese Academy of Sciences: Al and Future Society

Currently, artificial intelligence in China is transitioning from a phase of "technological breakthroughs" to a new stage of "societal integration". This shift urgently requires the establishment of a forward-looking institutional framework, the refinement of governance rules, and the optimization of resource allocation to achieve deep interplay between technological advancement and social sustainability. To this end, the Bulletin of the Chinese Academy of Sciences has curated a special issue titled "Artificial Intelligence and Future Society". Guided by Professor Zheng Yongnian, Director of the Institute for International Affairs, Qianhai, of The Chinese University of Hong Kong, Shenzhen, and developed collaboratively with his research team, this issue systematically examines the multidimensional impacts of AI on social structures, governance mechanisms, economic development, and the global landscape. Bringing together interdisciplinary experts in sociology, politics, technology, and economics, the special issue balances theoretical exploration with policy analysis, integrating technical perspectives with societal concerns. It features nine articles that collectively investigate the two-way interaction between AI evolution and societal transformation—spanning theoretical

frameworks, institutional design, risk governance, and strategic planning—showcasing a new trend in research characterized by multidisciplinary integration and multidimensional advancement. Through this thematic exploration, the issue aims to provide robust support for China in accurately grasping the underlying logic through which AI shapes the future society, refining forward-looking policy systems, and advancing the nation's strategic transition from a participant to a leader in the evolution of global intelligent civilization.



#### On Unilateral Opening-up:

Amid today's surging deglobalization tides and escalating U.S. containment against China, traditional multilateral frameworks are rapidly eroding, and the international order faces systemic disintegration, with global situation plunging into profound uncertainty. Confronting this epochal transformation, On Unilateral Opening pioneers the "unilateral opening" strategy—rooted in China's shifting domestic/external landscapes and the AI revolutionsystematically articulating its conceptual core, theoretical foundations, and transformative significance for China's development and global governance, while objectively analyzing implementation challenges and solutions. The author defines unilateral opening as a proactive, inclusive, and flexible strategic choice. It transcends both wholesale adoption of Western rules and isolationist self-preservation, embodying instead a game-changing paradigm: leveraging self-driven reforms to recalibrate global engagement.

This approach represents
China's core strategy and
innovative practice for
navigating counter-globalization currents while
achieving the dialectical
unity of autonomous
development and
international cooperation
within complex geopolitical realities. The book
was published by
Zhejiang People's
Publishing House in June
2025.



#### "Qianhai Model": Reform, Opening-up, Innovation, and Chinese Modernization

Qianhai stands as one of the most representative and emblematic live cases of Chinese-style modernization. The "Qianhai Model" vividly demonstrates the three key drivers of high-quality development -- reform, openness, and innovation. As a major national strategic platform for the new era, the Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone explores how to leverage Hong Kong, serve the Mainland, and engage with the world, contributing to Chinese-style modernization. This book offers a panoramic view of Qianhai's reform, openness, and innovation over the past decade, covering aspects such as institutional-innovation-driven development, central-local coordination, the construction of a new modern service industry

system, deepening
Shenzhen-Hong Kong
cooperation, and the
development of the
Qianhai new area.
Starting with the "Qianhai
Model" as the focal point
and highlighting the
comprehensive realization of Chinese-style
modernization, this work
provides valuable
experiences and insights
for telling the "Qianhai
Story." The book is
published by the China
Social Sciences Press.



#### Shenzhen 2035: Shenzhen and Chinese Modernization

In this book, Professor Zheng Yongnian and his team propose the construction of a "region-embedded" international economic platform. They explore the fundamental connotations of socialist modernization in the context of the new development stage, new development philosophy, and new development pattern, while examining Shenzhen's historical mission. The book provides an in-depth analysis of the construction of the socialist modernization index system and the international experiences of achieving socialist modernization. It focuses on four levels of analysis: international national, the Greater Bay Area, and Shenzhen's development. It highlights the important significance of Shenzhen in the realization of Chinese-style modernization and demonstrates China's role as a major power in the unseen global changes in a century. This book is published by Šhenzhen Publishing Housé.



#### **HAINA & BAICHUAN**

Inspired by the philosophy of "embracing all rivers to create the vastness of oceans." the Institute established its independent academic event brands, the Baichuan Forum and Haina Lecture. These platforms aim to provide an expansive and inclusive space for thinkers from across the globe to exchange ideas, fostering intellectual synergy and contributing to the momentum of China's development in the new era. The influence of these brands continues to grow across various sectors. Events have been extensively covered by leading national media outlets, including People's Daily, Guangming Daily, and Xinhua News Agency, with cumulative readership exceeding 10 million. They have garnered widespread attention and sparked thoughtful discussions across society.

#### **HAINA LECTURE**

With the philosophy of "vastness born from harmony and depth," the Haina Lectures were established to provide the public with a broader platform for exchange. Guided by the principle of "embracing all streams into the ocean and drawing wisdom from diverse perspectives," the series aims to enlighten minds, foster intellectual dialogue, and encourage critical debate. Hosted annually, each lecture focuses on pressing topics in international affairs, domestic and foreign policy, reform and opening-up, and innovation-driven development.

Renowned experts and scholars in these fields are invited to deliver keynote speeches, addressing contemporary challenges with insights that are both practical and theoretically grounded. These lectures aim to inform the public about cutting-edge developments, global dynamics, and China's strategic responses, inspiring reflection and fostering social consensus. In 2021, Professor Zheng Yongnian inaugurated the Haina Lecture with the theme "Common Prosperity and the Development Prospects of Chinese Enterprises." In 2022, Former Ambassador to the U.K. Liu Xiaoming was invited to speak on "Enhancing China's International Communication Influence in the New Era." In 2023, Mr. Cui Tiankai shared his insights on "Certainty and Uncertainty in Sino-US Relations." In 2025, Professor Jeffrey Sachs、Dr. Harry Shum and Professor Nieng Yan were invited to present their introductory perspectives on "sustainable developmen" and "open cooperation. The lecture has generated positive academic and social impacts.







刘晓明: 讲好中国故事, 提升新时 代中国国际传播影响力

光明日报客户端 光明日报全媒体记者 党文婷 2022-07-21 14:28

\$414K 光明日报

2022年7月15日下午,由香港中文大学 (深圳) 前海国际事务研究院主办的"海纳讲座 一一提升新时代中国国际传播影响力"成功召 开。本次讲座由中国前驻英国大使、现任中国 政府朝鲜半岛事务特别代表刘晓明作为主讲嘉 宾。刘晓明曾是中英关系史上任期最长的中国 驻英大使,也是我国历史上任职时间最长的驻 外使节。刘晓明运用其扎实的学理基础、结合 他丰富的外交实践,和大家分享了他"讲好中国 故事"的经验和体会。



怎么样讲好大湾区、深圳、前海的故 事? 中国前驻英国大使刘晓明这样答

党建灯塔 南部 2022-07-21 19:35 IP属地: 广东

7月15日下午, 由香港中文大学(深圳)前 海国际事务研究院主办的"海纳讲座——提升 新时代中国国际传播影响力"成功召开。本场 讲座吸引了来自社会各界的目光、并得到深 圳市有关单位以及国内主流媒体的大力支



海纳讲座——共同富裕与中国企 业发展前景"在深圳前海成功举办

郑永年: 共同富裕必须是包容式、

开放式的发展

光明日报客户端 光明日报全媒体记者 党文婷 2021-12-15 12:13

5414 光明日报

改革开放以来,中国促成8亿人口脱离绝对 贫困, 创造了世界经济史上的奇迹。曾经"让一 部分人先富起来"是改革开放的主题,为中国企 业的发展提供了有利的政策环境、让企业成为 中国社会经济可持续发展的主体。如今"共同富 裕"已经成为新时期经济发展中最重要的议题之 一, 也将决定和影响今后中国企业发展的政策 环境。

基于此, 12月13日下午, 香港中文大学 (深圳) 全球与当代中国高等研究院暨前海国 座聚焦"共同富裕与中国企业发展前景"这一主 题,由香港中文大学(深圳)校长讲座教授、 人文社科学院代行院长、全球与当代中国高等 研究院院长、前海国际事务研究院院长郑永年











#### HAINA & BAICHUAN



#### **BAICHUAN FORUM**

Since 2021, the Institute has hosted multiple Baichuan Forum events annually, inviting leading experts, scholars, seasoned policy researchers, entrepreneurs, and government officials to engage in in-depth discussions on diverse topics. These include China's external environment, industrial policy, dual carbon strategies, Chinese political economy theories and practices, political parties and modernization, and more. The forum aims to provide theoretical and practical foundations for China's strategic and policy-making processes.

To date, the Baichuan Forum has welcomed nearly 100 distinguished guests, including prominent experts and industry pioneers. Renowned figures such as Yang Jiemian, Pan Jiahua, Li Yang, Yu Hongjun, Long Yongtu, Lin Yifu, Zhang Yansheng, and Yuan Ming have delivered keynote speeches and shared profound insights, contributing Chinese solutions, wisdom, and strength to both China and the world.



















- 01. Keynote Speech by Prof. Zheng Yongnian, President of The Institute for International Affaris, Qianhai 02. Keynote Speech by Mr. Zhang Yansheng, China Center for International
- Economic Exchanges
  03. Speech by Prof. Tan Kong Yam, Nanyang Technological University in Singapore
- O4. Keynote Speech by Prof. Jin Bei, Chinese Academy of Social Sciences
  O5. Speech by President Xu Yangsheng, The Chinese University of Hong Kong, Shenzhen
  O6. Keynote Speech by Prof. Lin Yifu, Peking University
  O7. Keynote Speech by Mr. Long Yongtu
- 08. Keynote Speech by Dr. Yang Jiemian, Shanghai Institute for International Studies
- and Modernization: China and the World 10. Keynote Speech by Prof. Yuan Ming, Honorary Dean of Yenching Academy of
- Peking University 11. The 4th China's External Environment Changes and Assessment: China and Global
  - Powers Relations 2024 Forum 12. 12 Companies Signing Strategic Cooperation Master Agreement with The Institute for International Affaris, Qianhai













- 01. Congratulatory Speech by Mrs. Carrie Lam Cheng Yuet-ngor, the Former Chief Executive of Hong Kong Special Administrative Region 02. Establishment Ceremony of the Advanced Institute of Global and Contemporary China Studies (GCCS)
- 03. Delivery Ceremony of IlA Office Building
- Delivery Ceremony Ortic Office Building
   Prof. Zheng Yongnian participating in Xinhua News Thinker Yunqiu Mountain Annual Conference
   The Middle Technology Trap: A Key Challenge to Sustainable Economic Growth New Book Launch



#### 深圳市前海管理局副局长王锦侠 交付楼宇"钥匙"





深圳市人社局党组书记、局长赵忠良 向研究院博士后工作公址授牌



- 06. Licensing Ceremony of Post-Doctoral Research Centre
  07. Co-hosted the First Qianhai Forum, Professor Zheng Yongnian Invited to Give the Keynote Speech
  08. Prof. Zheng Yongnian was invited to attend the China Development Forum 2025 Annual Meeting
  09. Prof. Zheng Yongnian participating in the Bo'ao Forum for Asia Annual Conference 2025
- 10. Prof. Zheng Yongnian participating in the 4th Mainland China and Taiwan Cross-Strait Exchange and Seminar Activities
  11. The 2024 Understanding China Conference Guest Dialogue Live









# 开放合作·可持续发 开放合作·可持续发展



02. Dialogue on China with Foreign Parliamentarians







- 03. Guest speakers of Haina Lecture visiting IIA
- O4. Russian Academic Delegation visiting IIA

  O5. China-India New Economy Dialogue: Digital and Green Development

  O6. Professor Jeffrey Sachs and wife visiting IIA

- 07. Malaysian Enterprise Senior Management Delegation visiting IIA 08. "Five Principles of Peaceful Coexistence" 70th Anniversary Commemoration Forum 09. China-India Dialogue: Prospects in Economic and Multilateral Cooperation







81



#### PROGRAMME INTRODUCTION

In order to serve the strategic goal of "modernizing the national governance system and governance capacity," The Chinese University of Hong Kong, Shenzhen coordinates high-quality teaching and research resources, brings together well-known experts and scholars, public sector leaders, professionals from enterprises and institutions and corporate executives, and offers short-and medium-term and customized advanced public management training programmes. Established in March 2022 with Professor Zheng Yongnian as the programme director, the Advanced Public Management Training Programme Centre is committed to cultivating high-level international public administration talents equipped to grasp and respond to a changing world situation, understand the spirit and strategic thinking of the central government, and comprehensively and systematically master new digital governance tools, combining global persepctive with a Chinese disposition.

The Centre is systematically developing its curriculum, building a diverse teaching team, and establishing innovative multi-dimensional teaching methods. It embodies a culture of openness, scientific rigour, practical relevance and forward-looking orientation, and tailors its training programmes according to the specific requirements of various government departments. Up to now the Centre has delivered a number of special training courses including for the Organization Department of the Shenzhen Municipal Party Committee, the Shenzhen Municipal People's Procuratorate, the Organization Department of the Longgang District Party Committee, the Organization Department of the Bao'an District Party Committee, the Organization Department of the Zhongshan Municipal Party Committee, the Organization Department of the Xiaoshan District Party Committee. Relying on the University's rich and diverse teaching resources and cultural heritage, it provides students with opportunities for in-depth exchanges and learning with academic leaders, industry elites and policy makers.

#### PROGRAMME FEATURES

#### The Original Curriculum System of Professor Zheng Yongnian's Team

Based on an original curriculum system developed by Professor Zheng Yongnian's team over many years, our curriculum comprehensively and systematically presents unique observations and original insights into China's social and economic development over the years, and reveals the underlying logic of changes in the world situation and China's political and economic functioning. The course covers all aspects of public governance such as international relations, political economy, regional development, industrial policy, and urban governance.













#### **Programme Review in 2024**

74
Teachers
Engaged

1353

Government Officials at or above the Division Level, along with Managers of Stateowned Enterprises and Institutions 49

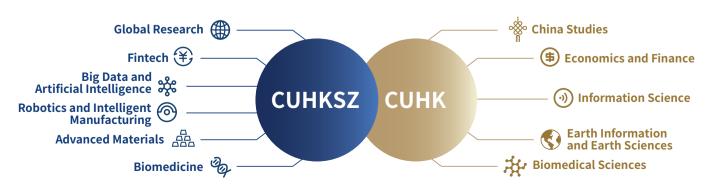
Keynote Lectures 6

Roundtable Forums 21

On-site Teaching

#### Strong International Faculty across Shenzhen and Hong Kong

The programme will be taught by senior professors and researchers from the Chinese University of Hong Kong, Shenzhen and the Chinese University of Hong Kong.



#### **COURSE MODULES**

The course comprises three parts: a core module, a thematic module and a customized module. The set courses will be based on the themes covered in the core and thematic modules, and the course design and sequencing will be adapted to the latest developments in the domestic and international situation and to reflect trending issues. The core modules highlight understanding of, and research into, the ruling experience of the Communist Party of China and the political economy of Socialism with Chinese Characteristics; thematic modules cover various public policy issues in urban governance; customized modules are tailored to the goals and requirements of the course participants.



Core Modules

**Experience of the** Communist Party of Chi The Political Economy of Socialism in China

**Modernisation and Common Prosperity** 



The external environment at a time of change not seen in a century

nacroeconor ituation und the'new norma

**National** industrial policy in the New Era

Integrated Guangdong, Hor Kong and Macao a construction of t Greater Bay Are

Urbanization and inter-city/urbanrural coordinated 🔻 development

**Dual carbon** goals and ustainabl urban developmen

**Smart city** construction

and system design



**Innovative** industrial ransformation and urban upgrading

**Custom Modules** 



Tailored to the goals and needs of the course participants

#### **CASES**









- 01. High-quality Development of Dayun Shenzhen-Hong Kong International Science and Education Town Training Program
  02. Opening Ceremony of the Guangdong-Hong Kong-Macao Urban Co-opetition and Coordinated Development in the Greater Bay Area Training Program
  03. Summit Dialogue of the Guangdong-Hong Kong-Macao Greater Bay Area High Quality Development Training Program

- 04. Roundtable on "Guangdong-Hong Kong-Macao Greater Bay Area Construction Training Program"
  05. Opening Ceremony of Zhongshan "Learning from Shenzhen, Integrated Development of Shenzhen and Zhongshan" Training Program
- 06. Keynote Speech by Professor Tang Jie
- 07. Mobilization meeting on The "Chaoxuetang" Ability Enhancement of the Chief Leaders in Xiaoshan District, Hangzhou
- 08. Field Trip to Hetao Shenzhen-Hong Kong Science and Technology Innovation Co-operation Zone
- 09. Keynote Speech by Professor Zheng Yongnian











## **IIA SCHOLARSHIP**

#### INTRODUCTION

To attract young talented people with cross-disciplinary background to be devoted to public policy research, the Institute provides the **IIA Scholarship** to support the qualified Postgraduate or Ph.D. candidates of CUHK-Shenzhen.

The candidates who have successfully gained the IIA scholarship will be entitled as "IIA Fellow".

Scholarship Agreement between the Institute and recipient.

#### **APPLICATION PROCESS**

The applicant shall go through the process below to apply for IIA Scholarship. Candidate who has passed all the process will sign a formal agreement with the Institute.



For further inquiry, please send email to iia-hr@cuhk.edu.cn.

# JOIN US

Senior Research Fellow/Research Fellow/Associate Research Fellow/Assistant Research Fellow/Post Doctor/Visiting Scholar

#### **KEY DUTIES AND RESPONSIBILITIES**

- Paying close attention to the development of contemporary China and conduct in-depth academic and policy research on international relations, economics, politics, public policy, global affairs, global politics, economics or related issues;
- Participating in the strategic consulting of think tanks, provided decision-making consulting services for government departments, and wrote government policy reports;
- Independently undertaking key project work in relevant professional fields and writing relevant reports or papers;
- Participating in or leading related activities of the Institute, including academic forums, round table discussions and public lectures;
- Participating in the exchange and cooperation between the Institute and other research institutions around the world, and completing the special construction work of the Institute and other work related to the Institute.

#### **QUALIFICATIONS AND REQUIREMENTS**

- A PhD degree in a relevant discipline, preferably international relations, political science, economics, sociology or related field;
- Applicants with outstanding research experience in the following fields are preferred: public policy, international relations, international political economics, economics, big data or a related discipline, or applicants with a science and engineering background who have an interest in the fields mentioned above;
- Applicants have strong policy analysis ability and solid scientific research ability, and those with high-quality publication records are preferred;
- There is no age limit for applicants, and those who have participated in or presided over major government projects and written development reports are preferred;
- Able to use both Chinese and English proficiently as the working language to write research papers and policy reports.

#### SALARY AND BENEFITS

- Offer Internationally Competitive Salaries
  Salary will be competitive, commensurate with qualifications and experience.
  Salary may be further negotiable in the case of exceptional applicants;
- Adequate Funding Support for Scientific Research Projects
   Sufficient funding support will be provided for scientific research projects and team building support;
- Support Applications for Various Programs and Grants
   The Institute will support application of various international/national/provincial/municipal talent programs and grants;
- Benefits

Benefits provided by the University/Institute include but not limited to accommodation rental allowance, bonus, six social insurance and one fund, festival welfare, regular health checks, free shuttle service, etc. The children of CUHK-Shenzhen employees are entitled to be enrolled into the University's affiliated schools or kindergartens;

• Strong Resource Network

Employees will benefit from the strong resource network of the Institute and have the opportunity to interact with prominent figures in academia, politics, media and business.

#### **APPLICATION PROCEDURE**

Applicants should send the following materials to <a href="mailto:iia-hr@cuhk.edu.cn">iia-hr@cuhk.edu.cn</a>.

The subject line of the email should be "job title + name":

- 1. Resume (including educational background, work experience, papers, research experience and achievements, etc.);
- 2. Full text of two representative works or research reports;
- 3. Academic certificates and other relevant supporting materials.

#### LOCATION

The appointee will be based at IIA Qianhai site in Shenzhen.

